

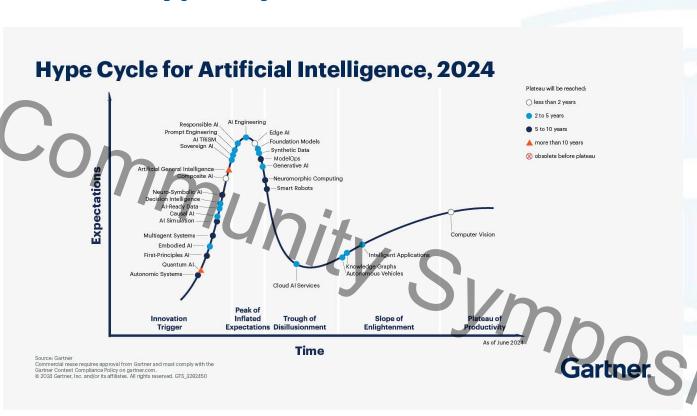
UWF Center for Cybersecurity Highlights

- Designated by the NSA as a National Center of Academic Excellence in Cybersecurity (NCAE-C)
- ✓ Leads the National Cybersecurity Workforce Development Program, cyberskills2work.org, funded by NSA (\$11.5M) and CISA (\$2.9M)
 - ✓ Train 3300+ personnel for cybersecurity roles across 5 years and 10 institutions
- ✓ Received the CAE-CD Community Outreach Award (2022: 1st place and 2023: 2nd place) among 450+ institutions
- ✓ Recognized by the White House Office of the National Cyber Director and highlighted as an exemplar in the National Cybersecurity Workforce and Education Strategy
- ✓ Founded the Women in Cybersecurity Florida Affiliate
- ✓ Served as the Southeast CAE Regional Hub



Al Hype Cycle

- Al is shifting from broad, general applications to more practical, focused implementations.
- Focus on agentic AI, responsible AI governance, and the integration of AI into existing workflows.





Al and Generative Al Trends

- The Generative AI market may exceed \$66 billion by 2025 (<u>Statista</u>) and become a \$1.3 trillion market by 2032 (<u>Bloomberg</u> Intelligence)
- 92% of Fortune 500 companies have adopted Generative AI (<u>Financial Times</u>)
- 94% of business executives believe that Al is a key to future success (<u>Deloitte</u>)
- 25% of companies are using AI to tackle labor shortages (IBM)
- Al may create up to 97 million jobs by 2025 (We Forum)



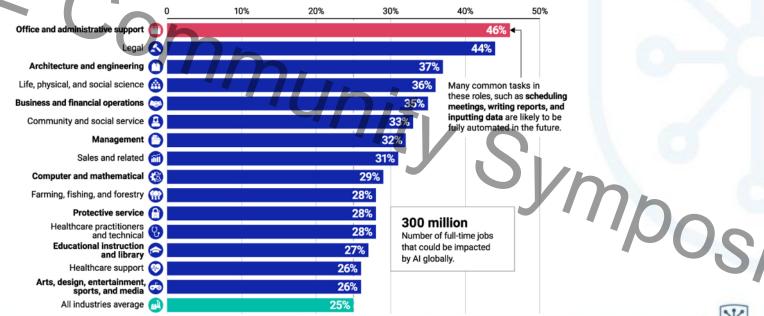


Impact of Al

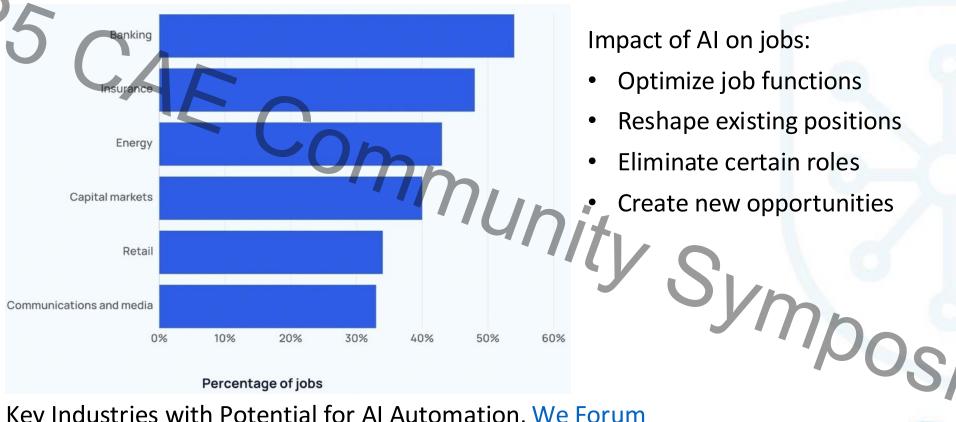
By 2030, AI could:

- drive a 7% or ~ \$7 trillion increase in global GDP
- replace 300 million jobs (<u>Goldman Sachs</u>)





Impact of AI on the Workforce



Impact of AI on jobs:

- Optimize job functions
- Reshape existing positions
- Eliminate certain roles

Key Industries with Potential for Al Automation, We Forum

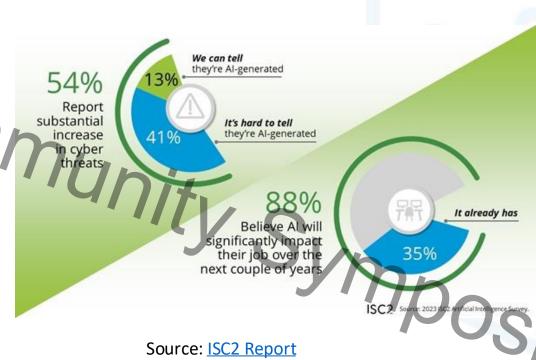


Impact of AI on Cybersecurity Workforce

Al is Transforming the Workforce

By 2030...

- Al Could Replace 300 Million Jobs (Goldman Sachs)
- 12 Million Occupational Transitions (<u>McKinsey</u>)
- 30% of Hours Worked Today Could be Automated (McKinsey)

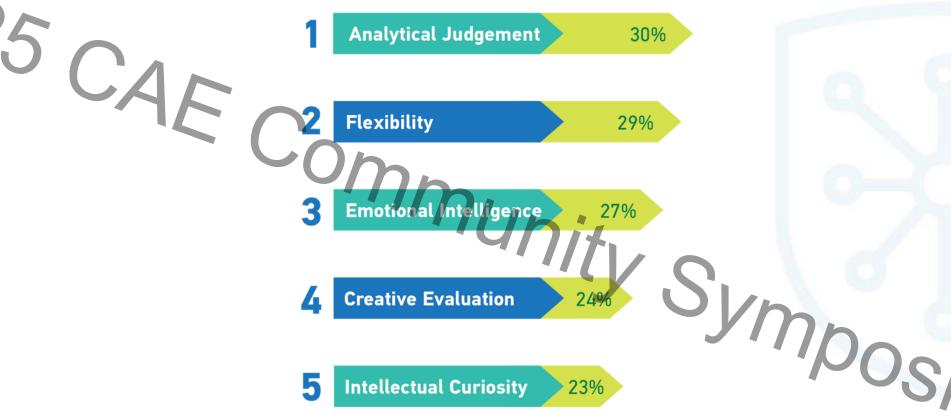




Impact of AI on Cybersecurity Workforce



Essential Skills for an AI-Enabled Workforce



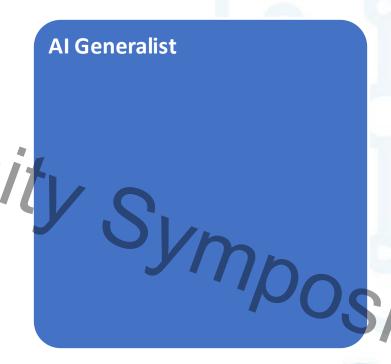
Source: Microsoft, Work Trend Index Report

How Can We Prepare the Future Workforce?

- Infuse AI into everything!
- Use an agile, layered approach

All people: Al Generalist (Al-informed human)

- Understand AI evolution, benefits, and risks
- Learn about common AI tools and uses, e.g., ChatGPT, Gemini, Dall-E 3
- Infuse basic AI into camps, outreach activities, etc.
- Integrate essential skills for AI
 - Analysis, evaluation, problem solving, intellectual curiosity



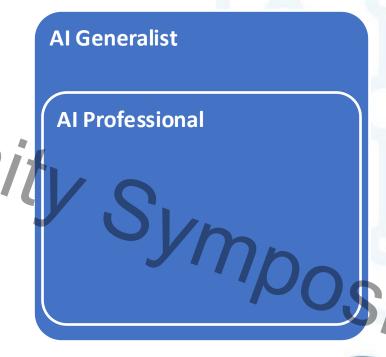


How Can We Prepare the Future Workforce?

- Infuse Al into everything!
- Use an agile, layered approach

All majors: Al Professional

- Leverage AI tools to improve productivity (project management, communications, meetings, research, reports, etc.)
 - theresanaiforthat.com
 - Top Generative Al tools
- Use AI to enhance different domains, e.g., business, coding, cybersecurity, education, graphic design, healthcare, manufacturing, marketing, law, etc.

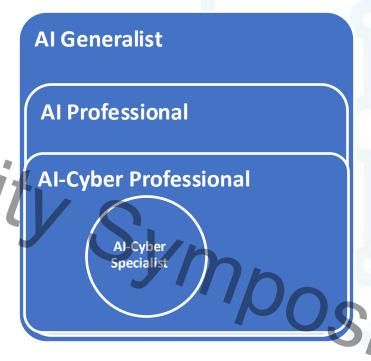




How Can We Prepare the Future Cyber Workforce?

Cyber and related majors: Al-Cyber Professional

- IT and Cybersecurity majors: AI-Cyber Specialist (AI for Cybersecurity)
 - Leverage AI to enhance cybersecurity:
 - Semi-automated network monitoring
 - Threat detection
 - Incident response
 - Malware analysis
 - Use ML and DL to solve cybersecurity problems
 - Authentication
 - Anomaly detection



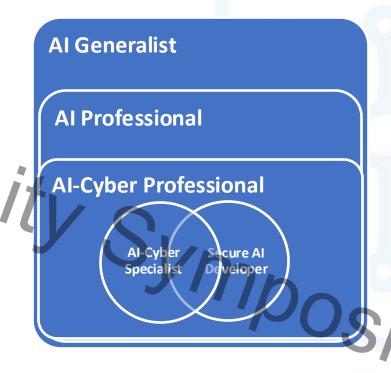


How Can We Prepare the Future Cyber Workforce?

Cyber and related majors: AI-Cyber Professional

- Computer Science and Software Development majors: Secure Al Developer (Security of Al)
 - Use Secure Al frameworks
 - Develop secure Al applications and systems
 - Adopt standards and tools to ensure that AI systems are safe, secure, and trustworthy

- NSF/NSA CyberAl Project:
 - https://towson.edu/cyberai
 - Al-Cyber and Secure Al Programs of Study





How Can Higher Education Adapt?

Use a Phased Approach

Embed Al topics and modules into courses

Develop AI courses or certificates

• Embed essential AI skills

Develop multidisciplinary AI pathways

• Leverage institutional strengths

Develop upskilling and reskilling programs

How Can Higher Education Adapt?

Enhance Operations and Services

Impacts

Academic and career support

Al advisors, tutors and career coaches Adaptive academic pathways

Enhanced learning, completion, placement

Enrollment support

Al-powered registration and financial aid support

Al-driven outreach, predictive analytics Stronger enrollment and visibility, reduced admin load

Faculty teaching and research

Content development

Course support and grading

Improved learning and course quality, reduced workload

Research productivity

Proposal development

Grant and research administration

Increased proposals, grants, and funding

Operational efficiency

Al help and service desks

IT automation

Improved efficiency, customer feedback, reduced workload mpos

How Can Higher Education Adapt?

Leverage Existing Frameworks and Resources

- AI Tools: theresanaiforthat.com
- Generative Al Tools: https://www.eweek.com/artificial-intelligence/generative-ai-apps-tools/
- NIST AI Risk Management Framework (AI RMF): https://www.nist.gov/itl/ai-risk-management-framework
- Intel AI courses and certifications: https://www.intel.com/content/www/us/en/developer/topic-technology/artificial-intelligence/training/overview.html
- NSF/NSA CyberAl Project: https://towson.edu/cyberai
- CLARK Curricular Repository: https://clark.center
- Coalition for Secure AI (CoSAI): https://www.coalitionforsecureai.org/
- Executive Order on the Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence: https://www.whitehouse.gov/briefing-room/statements-releases/2023/10/30/fact-sheet-president-biden-issues-executive-order-on-safe-secure-and-trustworthy-artificial-intelligence/



