





2025 CA

Partnership Development Strategy Define your strategic needs

Teacher Focused vs Student Focused

Identify key stakeholders

K-12 Schools

Internal/External Partners

Important Considerations

State Code Compliance Educational pathway alignment

MOU Requirements

Build preliminary relationships

Craft effective introductory email/outreach

Partnership documentation

MOU Development



mposium

Academic Pathway Integration

Modality and Program Options

- Dual enrollment programs
- Concurrent enrollment structures
- Advanced Placement (AP) courses
- Curriculum Alignment
- University Admissions & Registration
- K-12 to college transition
- Summer Academic Camps
- Industry certifications





Student Engagement Strategies

Dynamic Presentations

- In-class presentations
 - Menti Game/Interactive
- Professor Guest Lecture
- On-campus field trips
- Interactive demonstrations
- Hands-on activities
- Summer Bridge Programs
- Workshops
- Competitions
- Student Organizations/Clubs







Execution and Sustainability

Program Metrics to Consider

- Enrollment tracking
- Success indicators
- Partnership effectiveness
- Regular communication channels
- Continuous improvement process
- Resource allocation





2025 CAL

Next Steps and Resources

Implementation Timeline

- Define your needs
- Find Your Experts!
 - a. Do you have concurrent enrollment offices at your schools?
 - b. Who would know state code?
 - c. Which partners understand alignment of curriculum?
 - d. Who are your cheerleaders? (and naysayers?)
 - e. Who has connections with your intended partners? Internal and external?
- Consider your timelines
 - a. K-12 may have very different schedules
- Be flexible!





