

# An Innovative and Successful Model to Promote Cybersecurity Education

*Waleed Farag, PhD*

*farag@iup.edu*

*Professor of Computer Science at  
Indiana University of Pennsylvania*

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## *Project Overview* <sup>1/2</sup>

- This presentation describes activities and services offered by an interesting project funded by the NSA's Investment in Expansion of the CAE-C.
- This project implemented six different services that worked collaboratively to identify and address challenges facing cybersecurity education.
- A focus was to implement a novel program to enhance communications skills (soft skills).
- An objective was to implement a successful model that can be easily replicated in other environments.

## *Project Overview* <sup>2/2</sup>

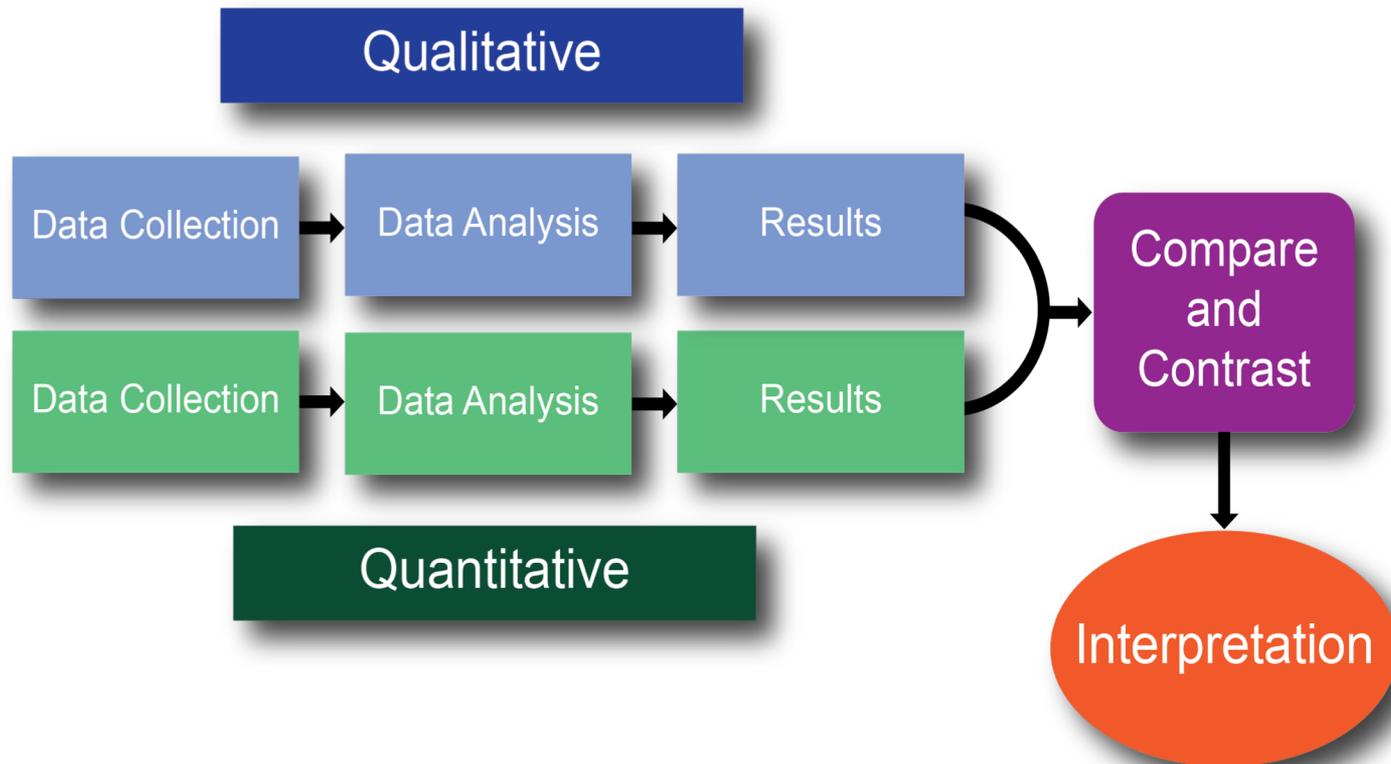


## *Research Study* <sup>1/4</sup>

- Designed and administered quantitative and qualitative research instruments to identify challenges facing cybersecurity education.
- This QUAL-QUAN mixed-method study identified writing and communication challenges faced by:
  - A. 203 undergraduate students enrolled in Computer Science (CS) courses at IUP and one Community College.
  - B. 27 professionals working in the cybersecurity field.
- Collected data (qualitative and quantitative) were analyzed and findings have been used to guide the design and implementation of various services including tutoring, workshops and summer camp.

# Research Study <sup>2/4</sup>

## Research Methodology



## *Research Study Findings (QUAN)* <sup>3/4</sup>

- 75% of participants have NOT had access to programming courses in high school.
- The majority (>60%) indicated that such courses would have enhanced their ability as CS majors.
- Data analyses identified participants' perception of their strengths and weaknesses in writing and oral communication.
- The study confirmed the hypothesis that students would benefit from resources that help improve such skills.
- Analyzed data also identified the areas and skills CS undergraduates worked on with their tutors.

## *Research Study Findings (QUAL) 4/4*

- The qualitative study identified writing and oral challenges that face practicing CS professionals.
- Specific areas reported include: grammar, use of technical language and proofreading, and connecting to audiences.
- Participants recommended that universities should:
  - Offer workshops and tutoring sessions on technical writing (documentation, procedural writing, business writing, writing directions, resumes, and memos).
  - Offer workshops on writing professional emails.
  - Have writing centers that market their services to students and faculty more effectively.

## *Tutoring Service* <sup>1/3</sup>

- Developed a program to train specialist tutors to assist CS students with writing assignments.
- Delivered one-to-one tutoring (both in-person and synchronously online) for CS students.
- Hired and trained writing tutors in computer science and STEM fields.
- Met with computer science faculty members to publicize and promote the offered services.
- Recruited student participants to meet with tutors.
- Created and posted extensive writing resources for cybersecurity students on the project web portal.

# Tutoring Service <sup>2/3</sup>

## A Training Program for Cybersecurity Writing Tutors

### 6 Tutors

with STEM-related backgrounds



Tutors learned the technical aspects of communicating in cybersecurity fields.

### 13 Training Hours

Tutors were trained to work online with students, to analyze assignments, to understand the technical language of the field, and to assess student learning.



#1

Online Tutoring



#2

Computer Science Assignments



#3

Technical Language



#4

Assessment

### Resources

Tutors created resources to help students during and after tutoring sessions.



Pre/Post Tests



### Topics

Tutors helped students with an array of topics.

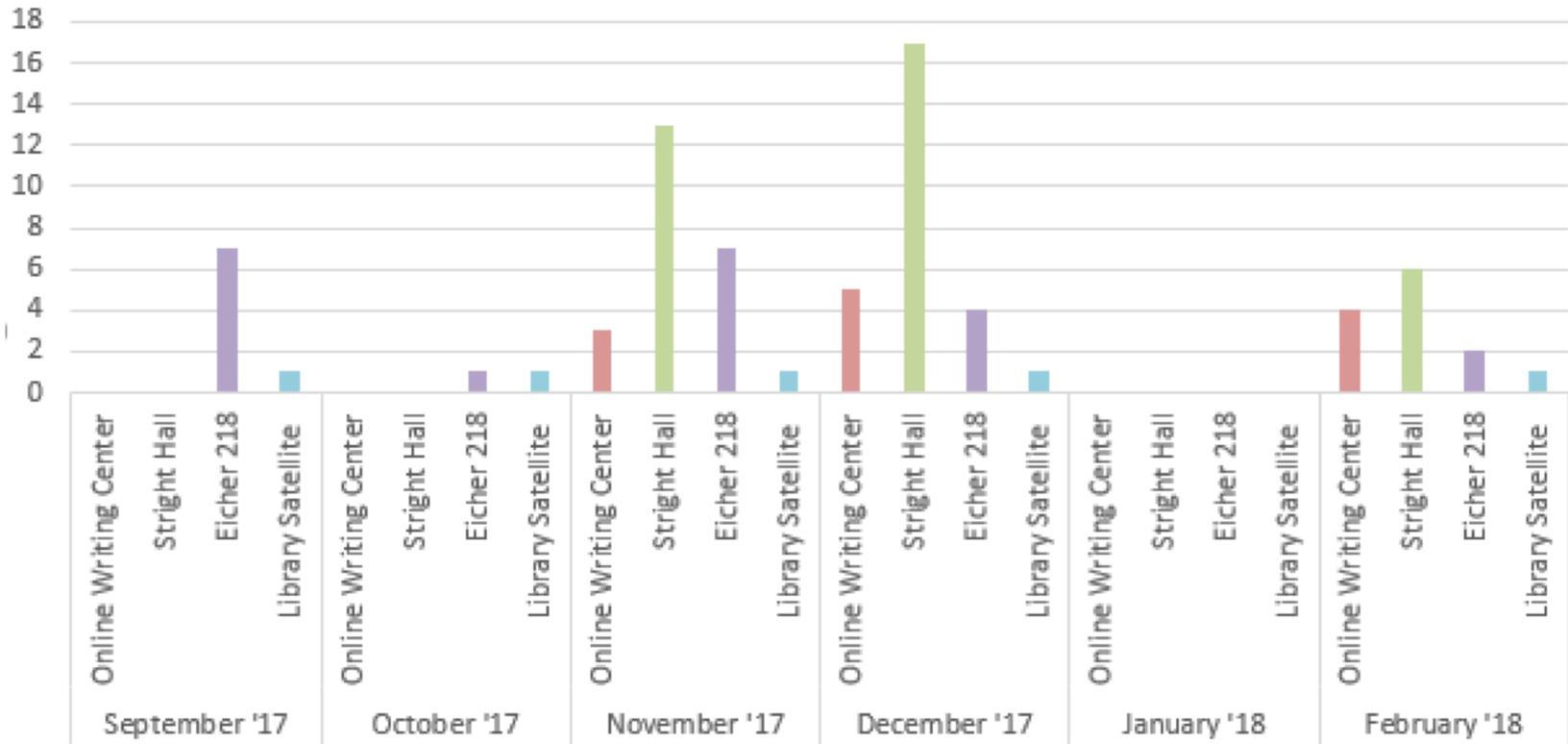
- Understanding the assignment
- Brainstorming ideas
- Choosing a topic
- Researching a topic
- Outlining
- Writing a thesis or main idea
- Developing ideas
- Using examples and details
- Incorporating research
- Introductions and conclusions
- Organization
- Transitions and flow
- Voice and style
- Word and sentence errors
- Punctuation Documenting sources
- Formatting the document
- Next steps for the writer

See more from the Kathleen Jones White Writing Center at Indiana University of Pennsylvania at [www.iup.edu/writingcenter](http://www.iup.edu/writingcenter)

Infographic created by Krista Sarraf for the NSA funded CAE-C Expansion Project, 2018

# Tutoring Service <sup>3/3</sup>

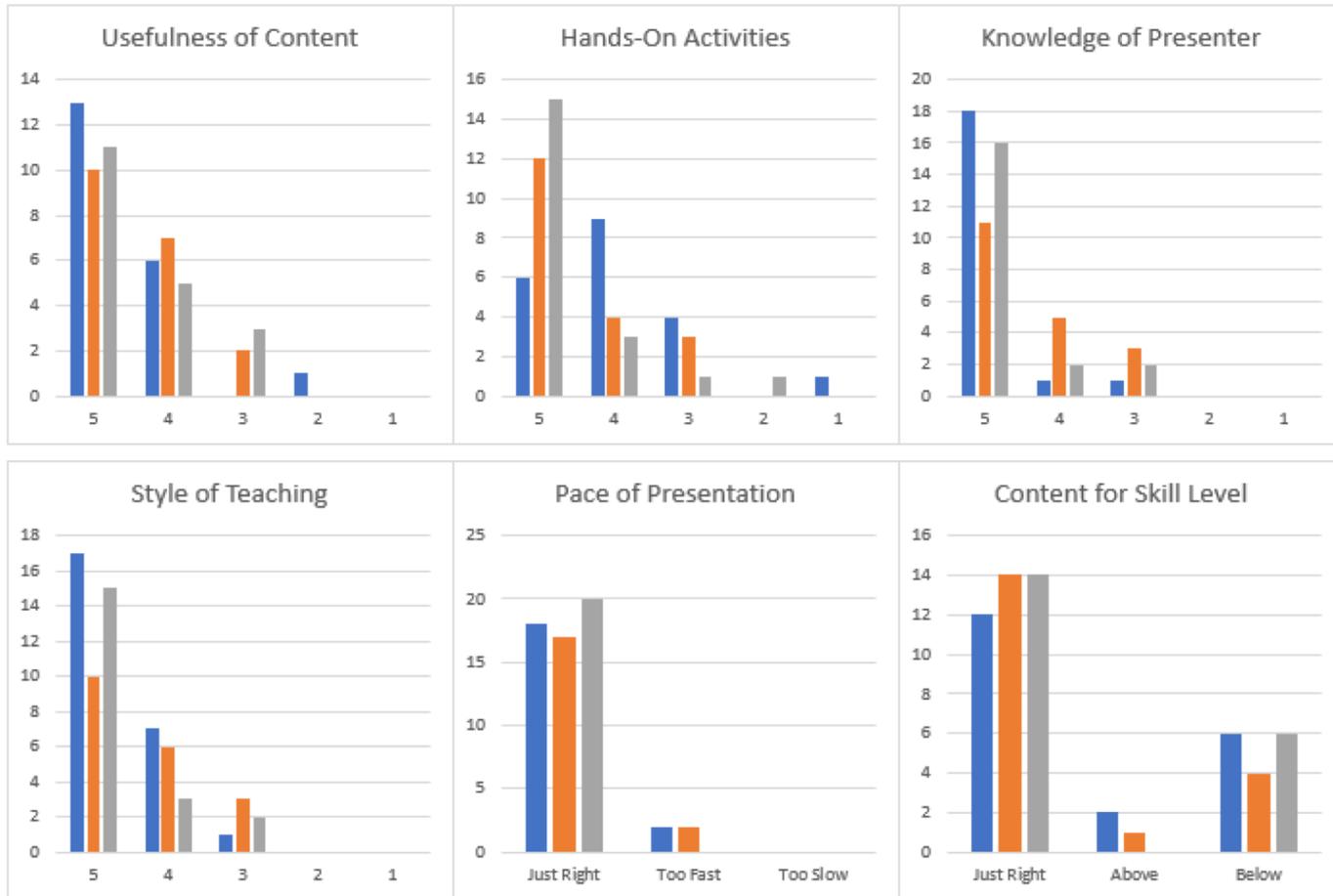
## Tutoring Sessions by Location



## *Workshops and Camp* <sup>1/3</sup>

- Offered three full-day weekend Cybersecurity Skill Enhancement workshops.
- Engaging content, security experts, hands-on activities, and real-world simulated scenarios/sessions.
- Very highly rated by workshop participants.
- Offered a summer camp (June 4-8, 2018) modeled after our GenCyber camps held in the past years.
- Attended by 30 middle and high school students.
- Focused on improving both technical and soft skills.
- Participants were highly satisfied by the camp and its activities and sessions.

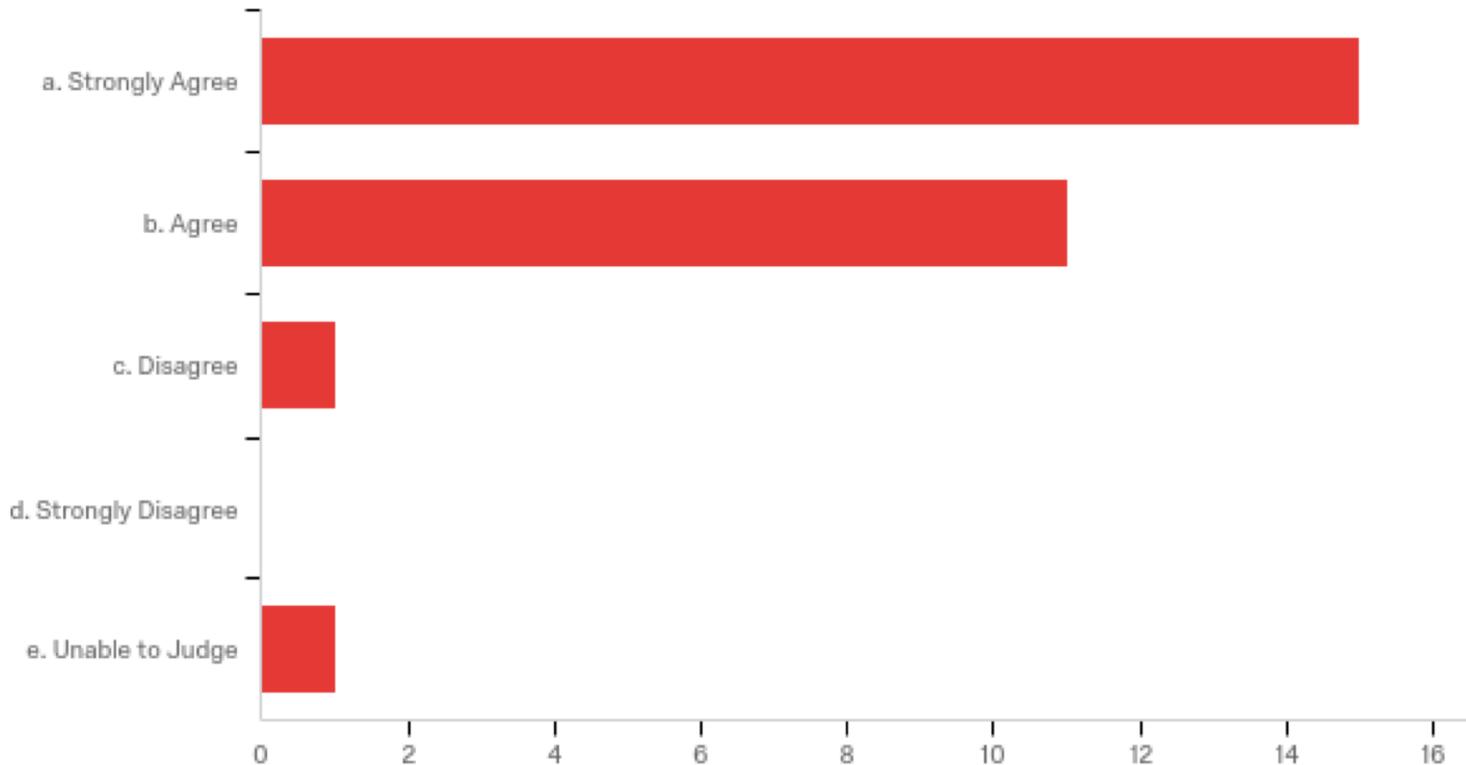
# Workshops and Camp <sup>2/3</sup>



KEY: ■ Session 1 ■ Session 2 ■ Session 3

\* Numbered rating system used to indicate favorability (1 = least favorable, 5 = most favorable)

## *Workshops and Camp* <sup>3/3</sup>



***96% of camp participants strongly agreed/agreed with the statement “The camp increased my interest in cybersecurity”***

## *Cybersecurity Community and Web Portal* <sup>1/1</sup>

- Established a Cybersecurity Community to improve and expand the cyber education and skills in western PA.
- Forty eight public school districts and 79 parochial/private schools.
- Connected with surrounding CCs, businesses, non-profit organizations and other stakeholders.
- Designed and implemented a comprehensive Web Portal to facilitate access to all implemented services and developed resources (Project Documents, Photo Gallery, In the News, Video Gallery, and Grant Statistics).
- Project Site: [www.iup.edu/caecexpansion](http://www.iup.edu/caecexpansion)