



Portland State
Hatfield School of Government



Cybersecurity Community Development

NSA Grant Initiative 2021-8 option 3

Multi-State Critical Infrastructure Coalition

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(National Center Of Academic Excellence in Cybersecurity Research)

September 2023

This presentation was given at the 2023 National Cybersecurity Education Colloquium

Project Overview

- FUNDING 2-year \$2M 6-States Distributed Teams
- OBJECTIVE, Scope, Stakeholders
 - Establish a cybersecurity critical infrastructure community
 - In the extended Pacific Northwest (WA, ID, OR, MT, HI, CO)
 - With the Electric Grid, 1st Responders, Legislators, Funding Agencies
- RISKS
 - Insufficient Funding, talent shortage, compliance
 - Coordination across all six states (priorities / challenges)
 - Evolving Threat Landscape, technology challenges
- MITIGATIONS
 - Top Cybersecurity Experts perform 2-year pilot

This presentation was given at the 2023 National Cybersecurity Education Colloquium

Focal Groups

Tabletops

Technology Roadmaps

Influence Analysis



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Deliverables, Success Metrics

Policy & Funding Recommendations

Tasks

- Identify key consultants to focus and lead efforts
 - Inventory assets
 - Profile business environment
 - Examine governance structure
 - Review procedures and strategies
- Evaluate protection capability through **Tabletops**
 - Evaluate Incident Response Plans
 - Size Training and Education Programs
 - Test data security, information protection, maintenance
- Detect capabilities through **Technology Roadmaps**
 - Seeing the unseen, anticipating future events
 - Leveraging AI, zero-trust, quantum, IoT swarm, globalism
- Analyze stakeholders' ability to respond
 - Relevancy, position, influence, salience

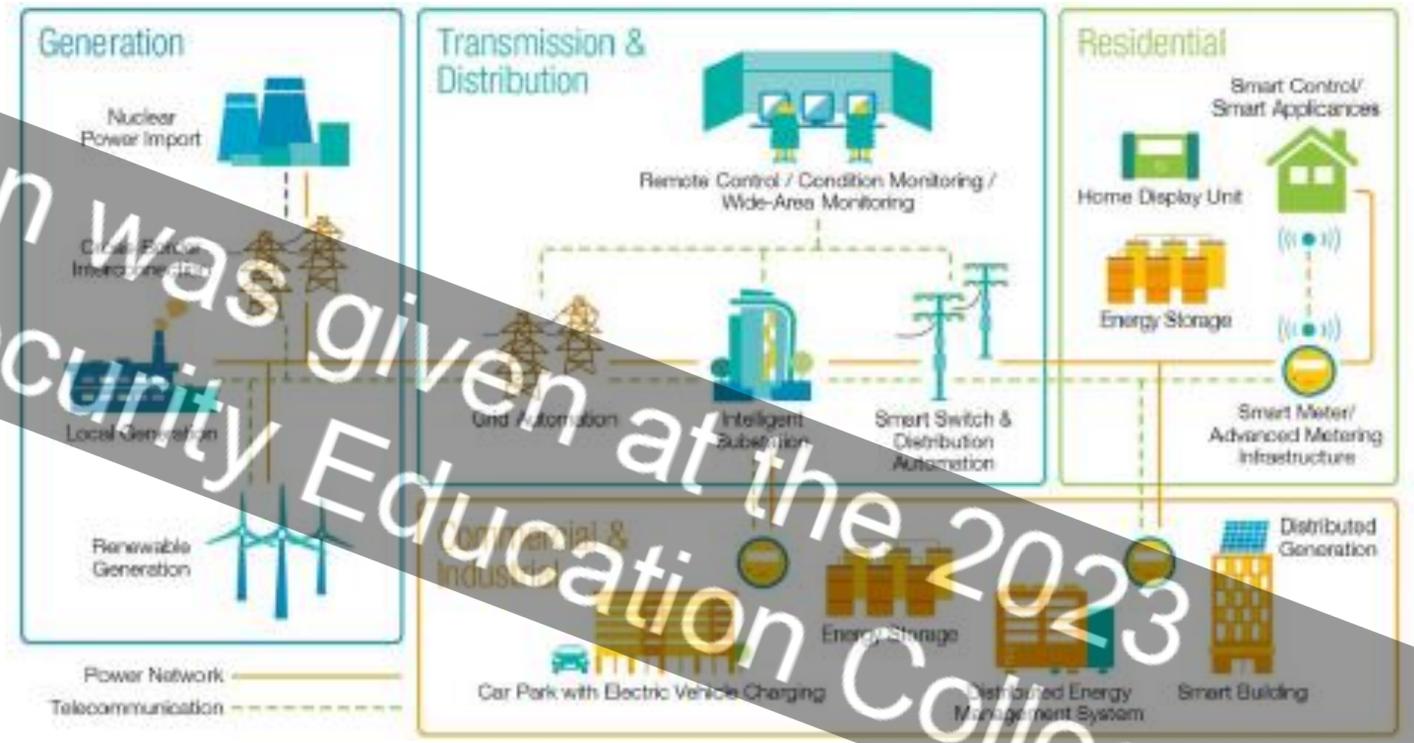


POLICY



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OVERVIEW OF
FUTURE SMART
GRID
TECHNOLOGIES
ACROSS THE
POWER SYSTEM



Key

Recommendations

Promote

Enhance

Increase

Address

Engage

Innovate

Use

Practice

Promote involvement of power authorities.

Enhance academic-industry-government partnerships across regions

Increase tailored tabletop exercises.

Address critical infrastructure vulnerabilities with technology roadmap

Engage emergency management, first responders and the State and National Guard

Innovate and escalate education for the workforce using cooperative learning models

Use successful state models as examples

Practice continuous Improvement.

Roles, objectives, tool, scenario



Examine understanding, protocols, critical thinking through injects



Address Governance, Tools Investment



Data, Feedback, Insights



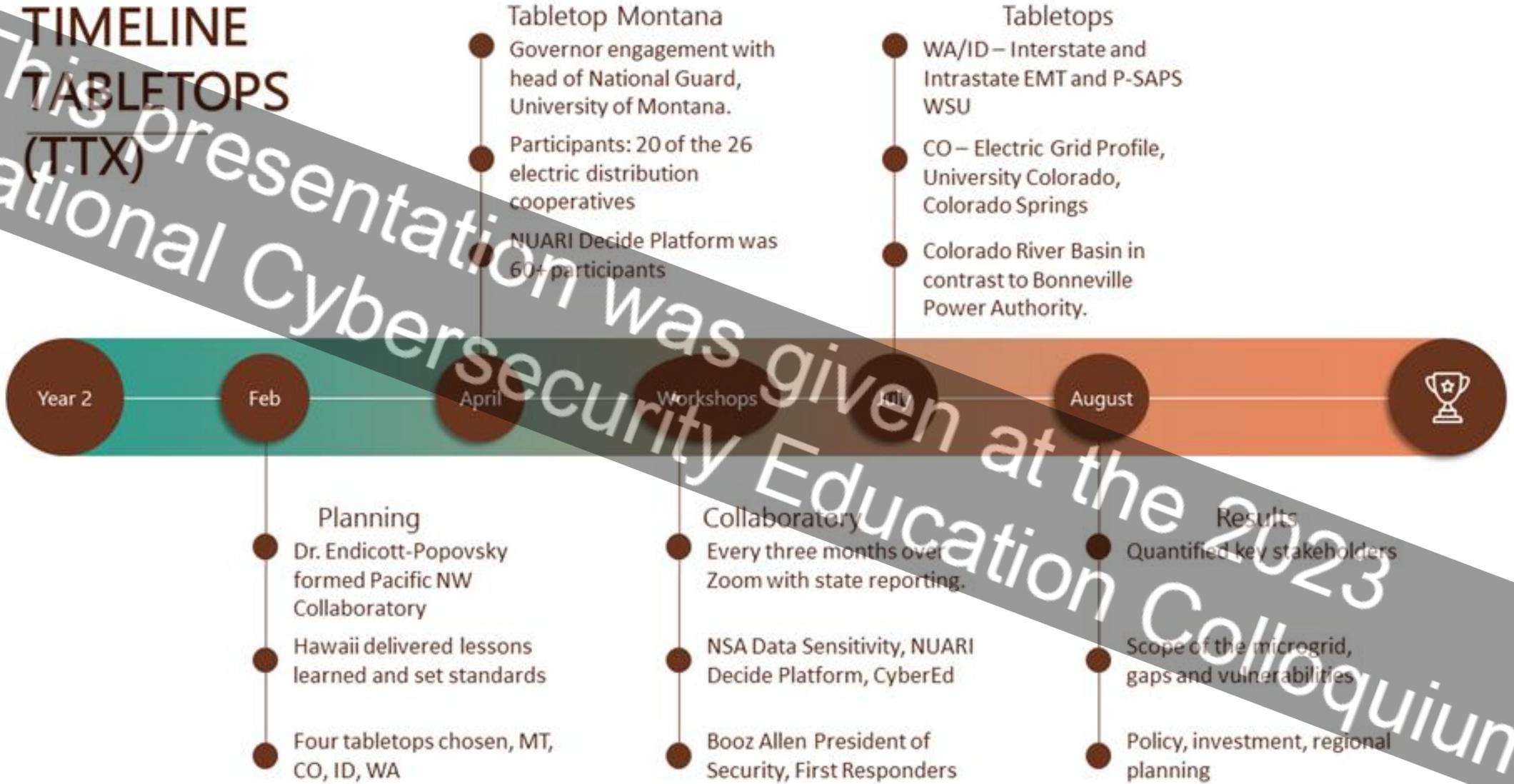
SWOT: Strengths, Weakness, Opportunities, Threats

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Tabletops

Simulation activity of a hypothetical cyberattack

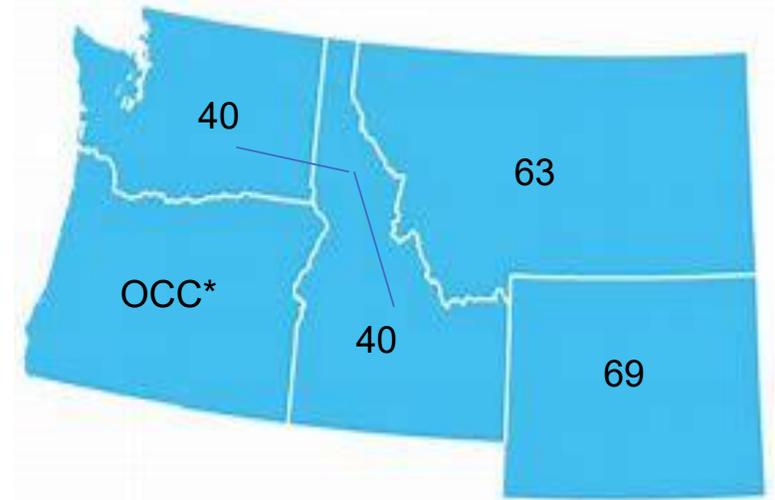
TIMELINE TABLETOPS (TTX)



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Tabletops Findings

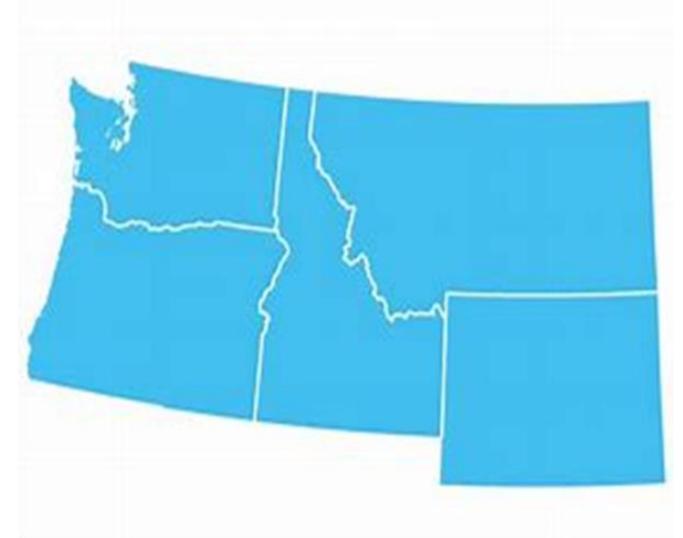
- Each state is different
- First responders need included
- Analog and Digital tabletops required
- All state tabletops effective
- All regional tabletops needed
- Readiness is strong, awareness is limited
- Deeper relationships with BPA and WAPA needed
- Leverage existing models (HI)



*OCC_ Oregon Cybersecurity Center

Tabletops Recommendations

- Promote Involvement of power authorities
- Enhance partnerships across regions
- Prioritize and address critical infrastructure vulnerabilities immediately
- Engage EMT, FR, and National Guard from outset
- Develop resiliency and cooperative learning in the workforce
- Tailor tabletops for each state and run again
- Leverage the Pacific Northwest Collaboratory



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Data Sensitivity

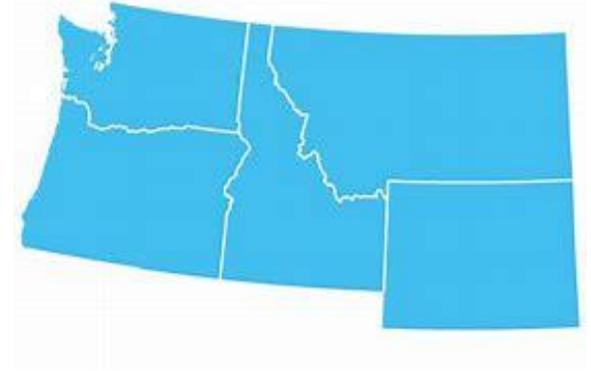
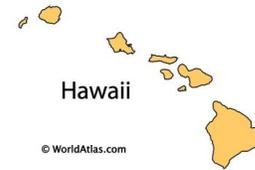
Heightened Awareness and Training

Rationale

- Unprecedented insight into vulnerability
- Creates increased adversarial exploitation
- Identifies strategic significant

Action Plan

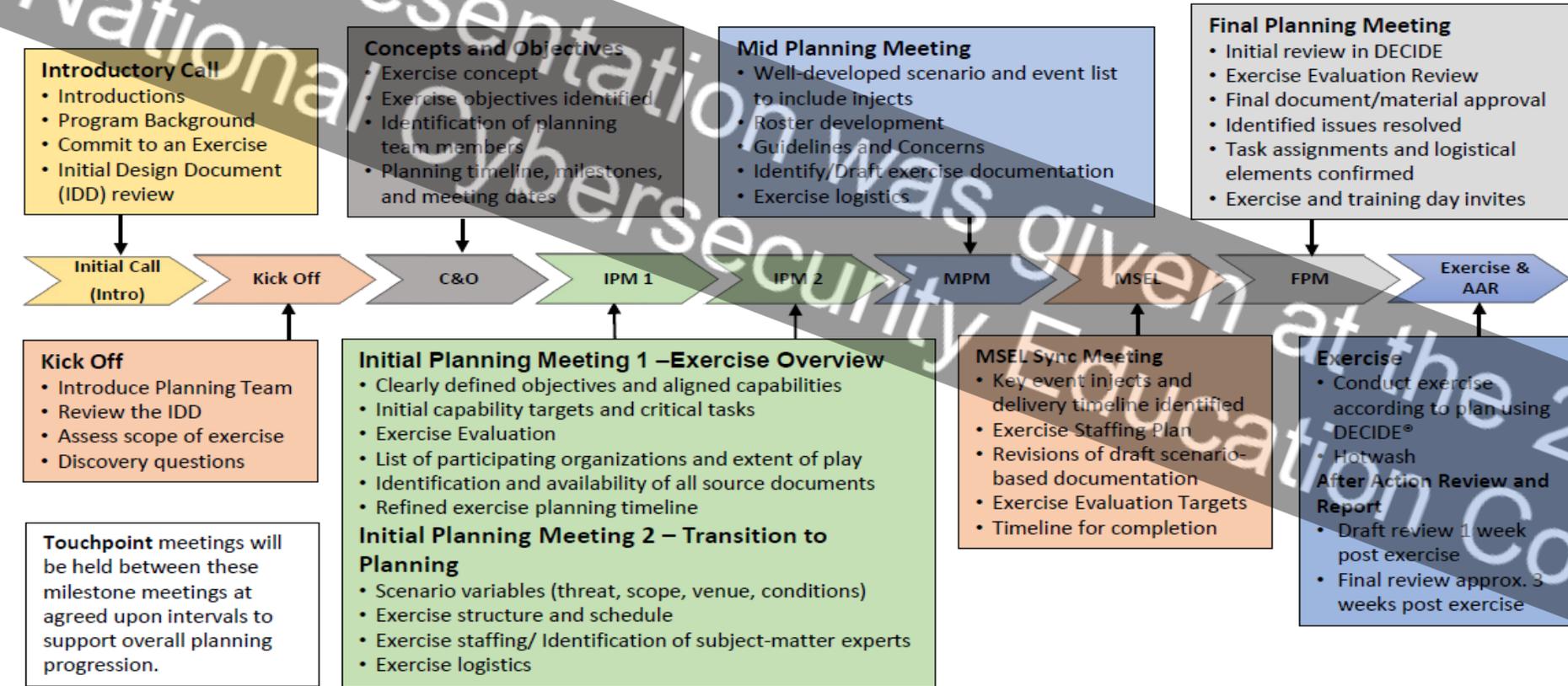
- Review classification framework
- Tailor security protocols:
advanced encryption, restricted access control, AI enhanced monitoring
- Educate the stakeholders



Exercise Framework

Planning Timeline Milestones

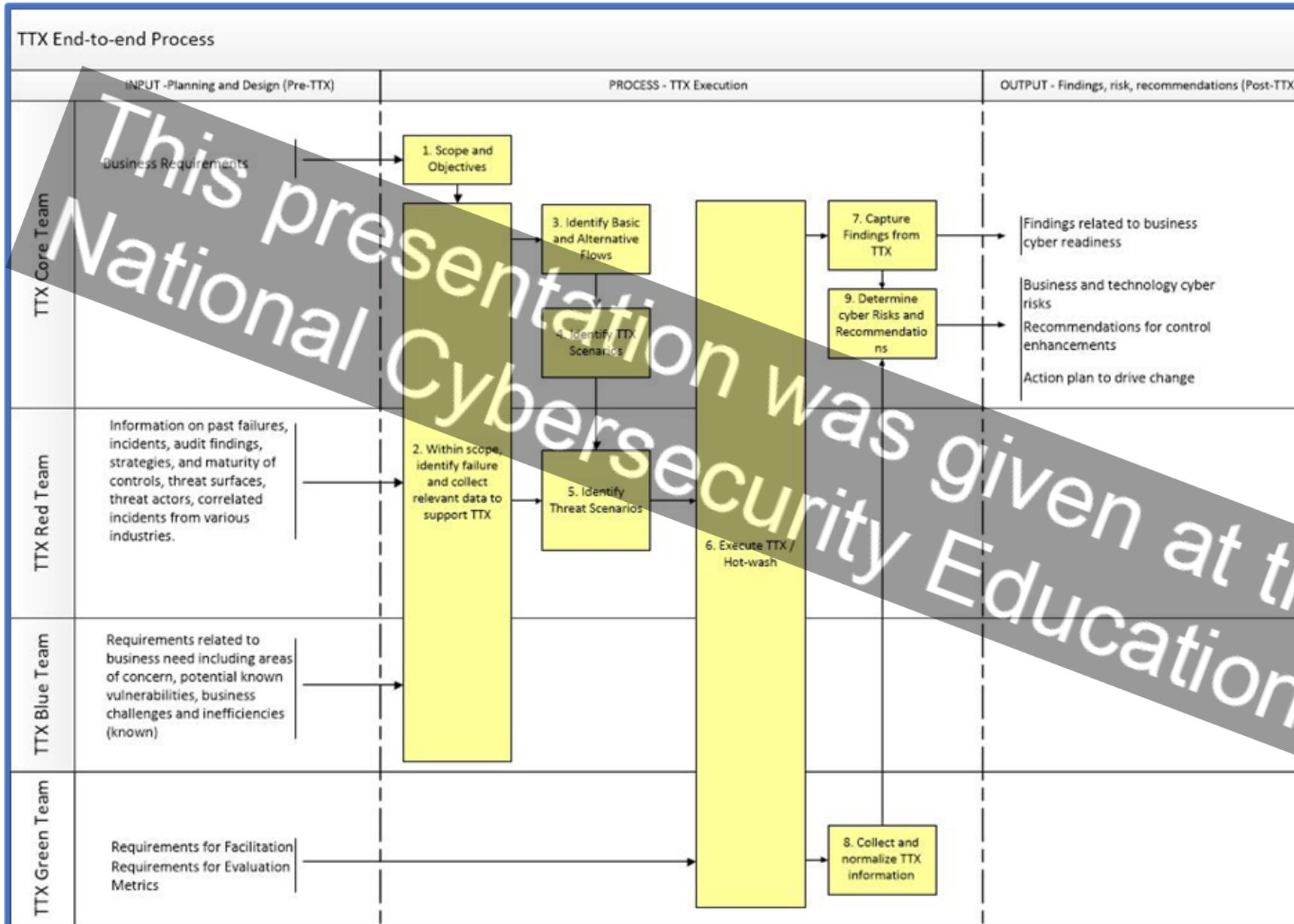
	Intro	Kick Off	C&O	IPM 1 and IPM 2	MPM	MSEL Sync	FPM	EX and AAR
Simple complexity	Introductory Call	EX – 16 weeks	EX – 12 weeks	EX – 8 to 11 weeks	EX – 7 weeks	EX – 4 weeks	EX - 2 weeks	EXercise Date
Med complexity	Introductory Call	EX – 25 weeks	EX – 20 weeks	EX – 18 to 14 weeks	EX – 12 weeks	EX – 8 weeks	EX - 3 weeks	EXercise Date
High complexity	Introductory Call	EX – 60 weeks	EX – 56 weeks	EX – 52 to 36 weeks	EX – 24 weeks	EX – 10 weeks	EX - 4 weeks	EXercise Date



Digital



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Analogue

Intuitus 

2023
Colloquium

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Tabletop versus Roadmap



Tabletop	Technology Roadmap
Run by cybersecurity experts	Run by technology roadmap experts
Simulated exercise to evaluate response	Planning methods to coordinate technological investments
Uses hypothetical cyber-attack scenarios	Uses literature review, process analysis exercises with experts in the field
Operational focus on protection, detection and response	Strategic technology management perspective
Game scenarios for action response	Analytical evaluation of tool sets
Conducted on site with stakeholders	Conducted over Zoom with IT and OT

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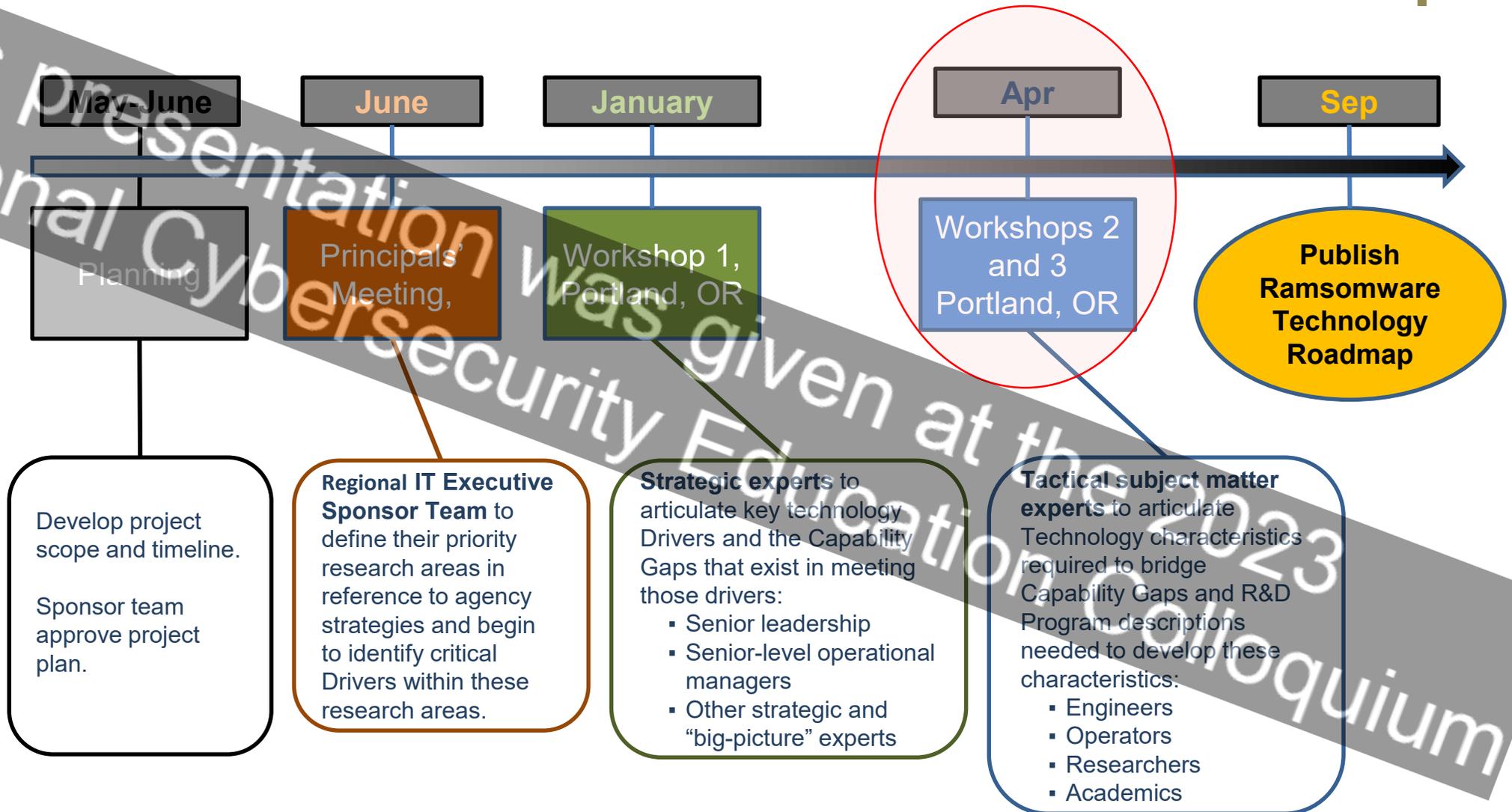
Pacific Northwest Power Grid Ransomware Readiness Technology Roadmap

**Workshop 2:
Technology and
Research and Development**

April 18, 2023

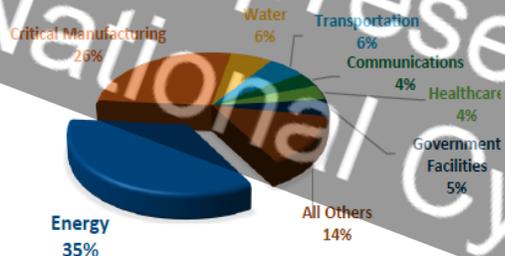
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Research Timeline

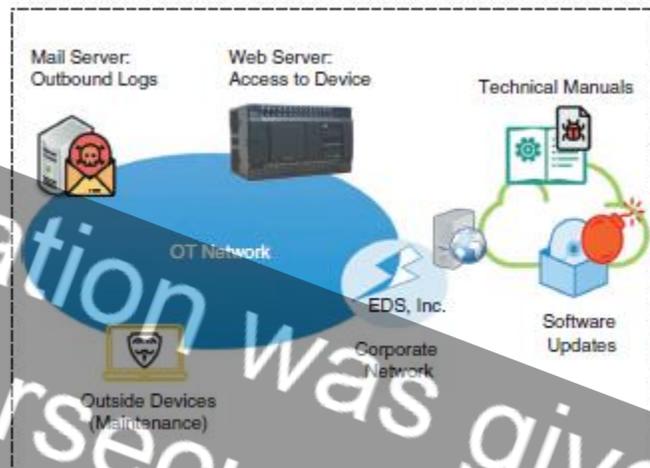


Ransomware & Energy Sector

Figure 2. Critical Infrastructure Cyber Incidents Reported to DHS ICS-CERT (2013-2015)



[4]



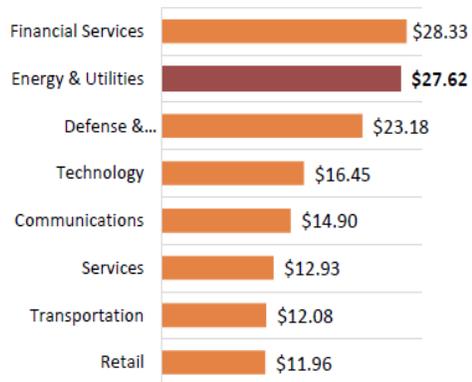
[2]

Figure 2. The attack surface of the OT network.



[1]

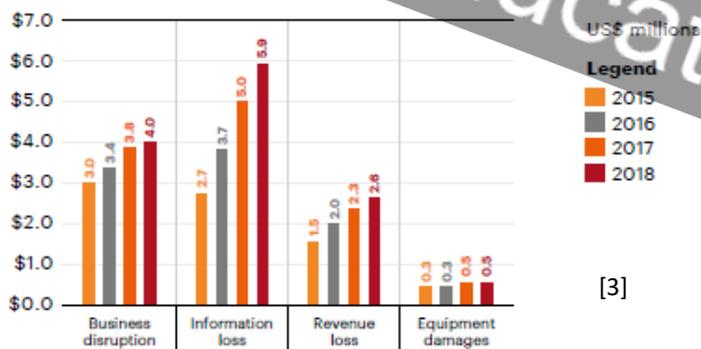
Figure 3. Average Annualized Cost of Cyber Crime by Industry Sector in 2015 (\$ millions)



[4]

FIGURE 7

Average annual cost of cybercrime by consequence of the attack (2018 total = US\$13.0 million)



[3]



[1] "Snapshot." Accessed: Jan. 02, 2023. [Online]. Available: <https://www.energy.gov/ceser/office-cybersecurity-energy-security-and-emergency-response>

[2] "Nicol - 2021 - The Ransomware Threat to Energy-Delivery Systems.pdf."

[3] "Accenture-2019-Cost-of-Cybercrime-Study-Final.pdf."

[4] B. Walker, "DOE Multiyear Plan for Energy Sector Cybersecurity _0.pdf," 2018.

Roadmap:

Roadmap Title

Drivers

Drivers: Critical factors that influence organizational decisions, operations, and strategic plans, i.e., existing or pending regulations and standards, market conditions, consumer behavior, organizational goals and culture, etc.

Capability Gaps

Capability Gaps: Barriers or shortcomings that stand in the way of meeting Drivers.

Technology Characteristics

Technology Characteristics: Specific technical attributes of a product, model, system, etc., that are necessary to overcome Capability Gaps. To be included in the technology roadmap these will either be: Commercially Available but facing technical barriers needing to be addressed; or Commercially Unavailable and needing to be developed.

R&D Programs

R&D Programs: Descriptions of programs to generate new ideas for products and services, develop models and prototypes, evaluate these in laboratory settings, demonstrate them in the field, and conduct engineering and production analyses to deliver the needed Technology Characteristics. The generic abbreviation "R&D" is to be understood as including, when appropriate, design, deployment, and demonstration in addition to research and development.

Increase processing efficiency

What are the reasons to change?

A potato peeling machine that is more efficient than existing technologies

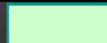
What are the barriers to change?

Thinner peeler cutting blades

What are the technological solutions needed to overcome barriers?

Produce thinner cutting blades using the most appropriate type of metal
ACME, Inc.

What research needs to be pursued to develop technological solutions?



Driver



Commercially Available Technology



Existing R&D Program or Project



Capability Gap



Commercially Unavailable Technology



R&D Program Requirement

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Function Unique Identifier	Function	Category Unique Identifier	Category
ID	Identify	ID.AM	Asset Management
		ID.BE	Business Environment
		ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
		ID.SC	Supply Chain Risk Management
PR	Protect	PR.AC	Identity Management and Access Control
		PR.AT	Awareness and Training
		PR.DS	Data Security
		PR.IP	Information Protection Processes and Procedures
		PR.MA	Maintenance
		PR.PT	Protective Technology
DE	Detect	DE.AE	Anomalies and Events
		DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
RS	Respond	RS.RP	Response Planning
		RS.CO	Communications
		RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
RC	Recover	RC.RP	Recovery Planning
		RC.IM	Improvements
		RC.CO	Communications

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PNW Electric System: Ransomware Technology Roadmap

Functions and Category: Identify

Now - 12 months

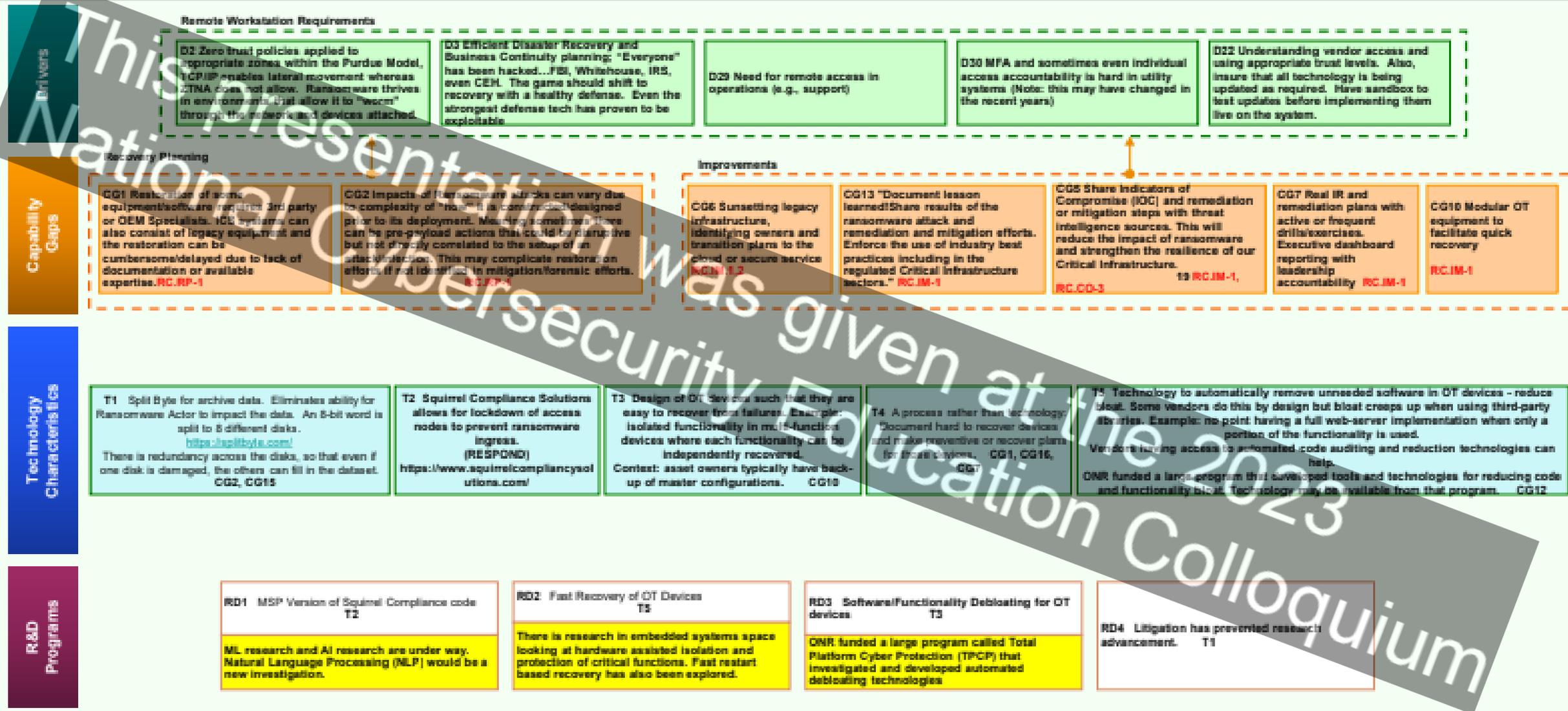
Drivers	Digitalization	Continuous Rise of AI	Evolving Internet of Things	Demand of Smart Hackers for Jobs	Rise of Ransomware Viruses
		Data Privacy as a Discipline	Smarter Social Engineering Attacks		
	Resilience of Services	Electricity supply must be guaranteed to demand.	Economic Factors	Centralized Power Generation	Cascading Effects
	Grid Infrastructure	Difficulty of Physical Network Changes	Lack of security in Process Control Network	Weakest Link Problem	Physical Access
	Remote Work Stations	Remote Maintenance Access	Data Privacy at Remote Work Stations	Insider Access to the Remote Workstation	Remote station Connectivity Security
		VPN Security/MFA Hacks	Mobile Cybersecurity		
	Cloud based services Vulnerability	Outdoor Sensors Data stored to Cloud Based Servers	Governance and Compliance Issues	Reliance on Continuous Connectivity	
Third Party Access	Physical Access to the Facility	Remote Access from Mobile Devices			
Capabilities GAP			Recovery Point Objective		
			Recovery Time Objective		
	Power Sector Recommendation #2		Safeguard Backup Storage Media & Accessibility		
			Scheduled Exercises and Drills for Ransomware Attack Detection		
Technology	Safeguarding Storage Backup & Media Access	Encryption	Multi-Factor Authentication	Backup Image Mirroring	Face Recognition
		Immutable Object Storage	End Point Protection on Backup Servers	Air gap Backups	
	Recovery Point & Time Objective	Point-in time copies	Virtualization	DRaaS	Cold Site
	Exercise & Drills for Ransomware Attack Detection	Table top	Live Play		
R&D	Resources/ Other	Government Policies	C2M2 Maturity Models	Research Labs	Academic Centers
			Peer Organizations Support	Government Policies	

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Workshop 2

Workshop 1

Connection between Drivers, Cap. Gaps Groups – Techn. Charac., and R&D Programs



Legend:

- Driver (Green)
- Capability Gap (Orange)
- Commercially Available Technology (Light Blue)
- Commercially Unavailable Technology (Light Purple)
- Existing R&D Program or Project (Yellow)
- R&D Program Requirement (White with Red Border)

Item ID: D, CG, T, RD

Description: [Box containing item ID and description]

Connection to other level item(s): [Box containing item ID and description]

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Agent-Based
Decision Making
Model (ABDM)
For Oregon
Stakeholders



Agent-Based Stakeholder Bargaining for Decision Making

Framing

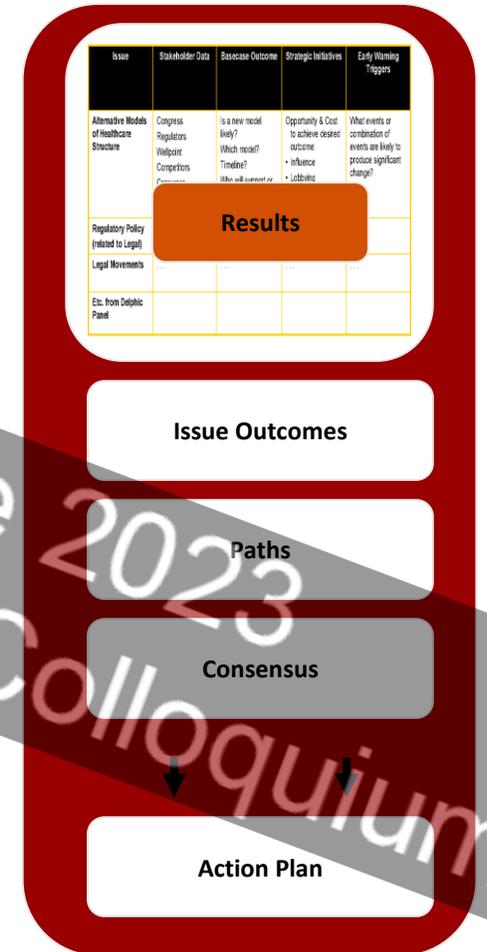
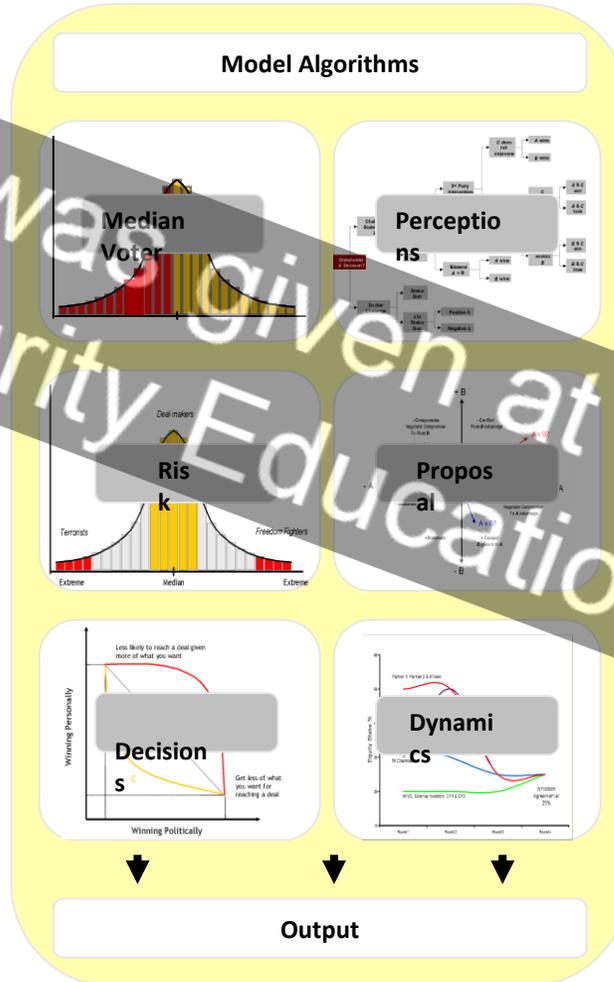
Issue

Analysis

Results

Definition of Problem

Structuring of Issues



Issue	Stakeholder Data	Baseline Outcome	Strategic Initiatives	Early Warning Triggers
Alternative Models of Healthcare Structure	Congress Regulators Wallpaper Competitors	Is a new model likely? Which model? Timeline? Who will support or	Opportunity & Cost to achieve desired outcome: + Influence + Lobbyists	What events or combination of events are likely to produce significant change?
Regulatory Policy (related to Legal)				
Legal Movements				
Etc. from Delphic Panel				

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Key Questions for Date Collection

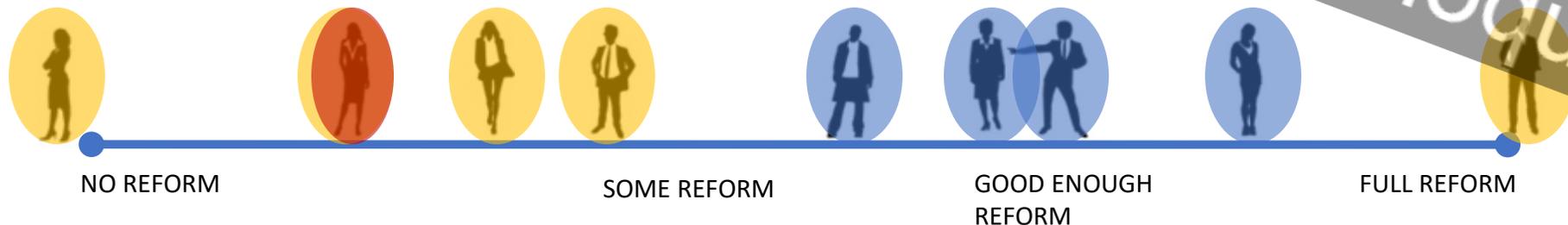
1. Who are the **stakeholders** relevant to the issue?
2. What **positions** do they adopt?
3. What is their potential to **influence** the outcome?
4. How **salient** is the issue to them?



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How: Drilling Down into Stakeholder Dynamics

- ❖ *Who is expected to change position?*
- ❖ *In response to whom?*
- ❖ *What is the predicted outcome and what degree of consensus obtains?*
- ❖ *What are the potential obstacles to achieving the desired level of reform?*



Oregon Stakeholders



- Two years of a face-to-face discussion with representatives of high-tech companies, PG&E, BPA, NW Natural, Umatilla Electric Cooperative, Avangrid, FBI, CISA, State of Oregon CIO, CISO, Technology Association of Oregon, Nike, PSU, University of Oregon, Oregon State University, Mt. Hood Community College, Portland Community College, Chemeketa Community College, Oregon Institute of Technology, elected representatives and senators in the Oregon Legislature, League of Oregon Cities, Association of Oregon Counties, Special Districts Association of Oregon, and K12 School Districts Association.

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**Bargaining
Issues: A
Major
Initiative**

Oregon Cybersecurity Center of Excellence						
stakeholders	veto	Power	issue1	salience	issue2	salience
State Legislature	Y	80	60	90	30	95
Governor	Y	100	60	90	30	95
PSU	N	10	60	95	100	90
OSU	N	10	60	95	100	90
UO	N	10	60	95	100	90
Private Sector TAO	N	10	60	95	60	85
PGE	N	10	60	85	60	85
Pacific Energy	N	10	60	80	60	85
Community Colleges	N	5	100	95	100	90
Other universities	N	5	100	95	100	90
LOC	N	10	60	85	60	85
AOC	N	10	100	85	60	85
ASD	N	5	100	85	60	85
CISO	N	10	60	85	30	90
ISSUE 1: Establish a Cybersecurity Center of Excellence						
		0	no OCCoE			
		30	Small scope (only limited to three universities)			
		60	Three universities plus others over time			
		100	Full scale participation of all universities and community colleges now			
ISSUE 2: Funding						
		0	no funding			
		30	One time limited funding			
		60	One time full funding			
		100	Fund in perpetuity			

RESULTS FROM OREGON:

- STAKEHOLDERS COMMITTED TO COLLABORATION ON THE CHALLENGES – NOT JUST IN POWER CRITICAL INFRASTRUCTURE.
- **HB 2049:** STATE OF OREGON ESTABLISHES THE OREGON CYBERSECURITY CENTER OF EXCELLENCE.
 - PSU's Cybersecurity & Cyber Defense Policy Center is identified as the administrative home.
 - PSU Receives an NSF Innovative Engine Phase I Grant for two-years to establish a coalition of industry-university-government partnership for the future SmartGrid.



Contact: Nolan Plese, League of Oregon Cities, nplese@orcities.org



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Oregon CCoE Mission Areas (Complementing State CIO Efforts)



**Network & Systems
Security and
Resiliency**



**Oregon State
University**

**Systems Security &
Privacy, Cyber
Operations**



**Portland
State**

**Public Policy &
National Security,
Technology
Roadmap,
Cloud Security**

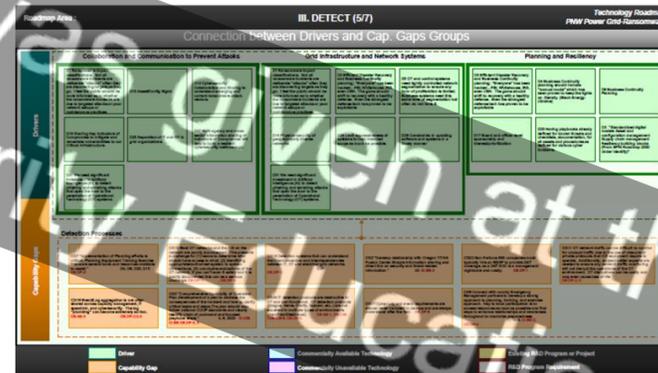
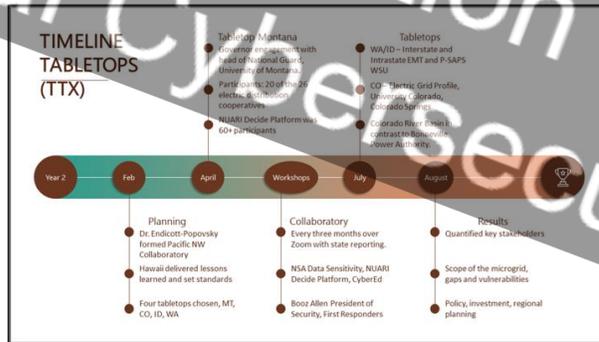
OREGON CYBERSECURITY CENTER of EXCELLENCE

**Community Engagement, Workforce Development,
Security Services & Cutting Edge Research**

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Conclusions

- Identified key consultants to focus and lead efforts
- Evaluated protection capability through **Tabletops**



- Detected capabilities through **Technology Roadmaps**
- Analyze stakeholders' ability to respond



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**Thank You
for
*Listening***

